

## News Flash

Stanford, 14 Feb 2006

[www.innovationjournalism.org](http://www.innovationjournalism.org)

# Introducing the 2006 Innovation Journalism Fellows

**The Innovation Journalism Fellowship Program at Stanford University has announced eight new Fellows for 2006. After a one-week kickoff workshop on the Stanford campus, the fellows are now interacting with U.S. newsrooms connected to the Stanford program. Their mission is to identify and carry out best practices in covering innovation processes in the news.**

The fellows represent influential newsrooms in Sweden and Finland, together with the U.S. ranked as the most competitive economies in the world, according to the World Economic Forum. The Innovation Journalism Fellows are this year being hosted by **The Wall Street Journal, Fortune, Red Herring, Business 2.0, CNET News.com, PC World** and the **San Francisco Chronicle**.

While working with their hosts, the fellows will participate in a virtual community organized by Stanford. They will present the results of their work at The Third Conference on Innovation Journalism at Stanford April 5-7. The opening speaker for the conference is Vint Cerf, “Father of the Internet” and Chief Internet Evangelist of Google.

“Today, innovation processes drive society. But the news doesn’t cover it very much.” says Dr. David Nordfors, founder of the Stanford program. “It’s difficult for journalists to cover the interaction between research, business, politics and culture, fields that traditionally belong to different news desks. We are building a community of journalists that are developing skills for reporting across the beats.”

The Innovation Journalism Program was started in 2004 at Stanford University by SCIL, the Stanford Center for Innovations in Learning and VINNOVA, the Swedish government agency for innovation systems. In 2005 Finland and Pakistan set up national programs for nominating fellows to the program at Stanford.

<b>2006 Fellows</b>	<b>Hosts</b>
<b>Jyrki Alkio</b> (Finland), Staff Writer, Helsingin Sanomat	Tom Murphy, Editor-in-Chief, Red Herring
<b>Erik Amcoff</b> (Sweden), Editor, Affärsvärlden	Almar Latour, Technology Editor, Wall Street Journal
<b>Patrick Baltatzis</b> (Sweden), Writer and Web Editor, Entreprenör	Josh Quittner, Editor, Business 2.0
<b>Eva Barkeman</b> (Sweden), Science Editor, Aftonbladet	Robert Friedman, International Editor, Fortune
<b>Thomas Frostberg</b> (Sweden), Editor-in-Chief, Rapidus News Service	Ken Howe, Business Editor, The San Francisco Chronicle
<b>Erika Ingvald</b> (Sweden), Journalist, Elektroniktidningen	Harry McCracken, Editor-in-Chief, PC World
<b>Amanda Termén</b> (Sweden), Reporter, Göteborgsposten	Harry Fuller, Executive Editor, CNET News.com
<b>Dr. Turo Uskali</b> (Finland), Researcher Innovation Journalism, University of Jyväskylä	Dr. David Nordfors, Senior Research Scholar Innovation Journalism, Stanford University

Announcement of the Third Conference on Innovation Journalism:  
[www.innovationjournalism.org/archive/NF-011806.pdf](http://www.innovationjournalism.org/archive/NF-011806.pdf)

**SCIL - Stanford Center for Innovations in Learning**

The Stanford Center for Innovations in Learning (SCIL) conducts scholarly research to advance the science, technology and practice of learning and teaching. <http://scil.stanford.edu/>

**VINNOVA – Swedish Government Agency for Innovation Systems**

VINNOVA is the Swedish government agency for innovation systems with the mission to promote sustainable growth by financing research and technical developments and to develop effective innovation systems. [www.vinnova.se](http://www.vinnova.se)

**INNOVATION JOURNALISM**

Innovation Journalism is journalism about innovation. Innovation Journalism covers technical, business, legal and political aspects of innovations and innovation systems. Ideas and studies on innovation journalism are published online on [www.innovationjournalism.org](http://www.innovationjournalism.org)