

INNOVATION JOURNALISM

News Flash

Stanford, 24 Jan 2005

The Second Innovation Journalism Conference

Stanford University, 4-6 April 2005

Following the success of last year's conference, Stanford Center for Innovations in Learning (SCIL) in cooperation with VINNOVA, the Swedish Government Agency for Innovation Systems, is pleased to call for papers and invite participants to The Second Innovation Journalism Conference at Stanford University.

Innovation Journalism is journalism about innovations, including technical, business, legal and political aspects of innovations and innovation systems. The mission of the conference is to discuss the role of Innovation Journalism in society and to propose best practices within the field.

Although journalism about innovation has existed for a long time, it had not been named or had a professional community until 2003, when the first Innovation Journalism Fellowship Program was started in Sweden through VINNOVA in co-operation with Profnet and the Council on Competitiveness.

Innovation Journalism is part of the activities at SCIL at Stanford University as from January 2005. In 2004 an innovation journalism program was started at the University of Tampere in Finland, and innovation journalism was included in a German research program on innovation communication at MFG Baden-Wurtemberg and the University of Hohenheim.

The Conference Committee is pleased to announce that more than 30 speakers and panelists have already signed up for the conference, including delegations from Sweden, Finland and Germany. The speakers range from senior writers to Editors-in-Chief of nationally or globally leading publications, who make up the core of the conference, complemented with journalism and innovation researchers and experts, including policy makers. The initiatives at Stanford, in Sweden, Finland and Germany will be compared. Representatives from additional countries are most welcome to participate in these discussions.

The main conference tracks will be: * Innovation Journalism * Publishing Innovation Journalism * The Role of Journalism in Innovation Systems * International Initiatives for Innovation Journalism

Please note that the numbers of participants is limited. There is no charge for attending the conference or online conference material. There will be a minor charge for printed material and the conference dinner.

Conference Committee:

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For registration and general information please send an email to Annette Eldredge eldredge@stanford.edu. For suggestions on conference papers please contact David Nordfors nordfors@stanford.edu and for press contacts please contact Niclas Lilja lilja@stanford.edu and Melinda Sacks msacks@stanford.edu

SCIL - Stanford Center for Innovations in Learning

The Stanford Center for Innovations in Learning (SCIL) conducts scholarly research to advance the science, technology and practice of learning and teaching. <http://scil.stanford.edu/>, www.stanford.edu

VINNOVA – Swedish Government Agency for Innovation Systems

VINNOVA is the Swedish government agency for innovation systems with the mission to promote sustainable growth by financing research and technical developments and developing effective innovation systems. www.vinnova.se

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Innovation Journalism is journalism about innovation. Innovation Journalism covers technical, business, legal and political aspects of innovations and innovation systems. Ideas and studies on innovation journalism are published online on www.innovationjournalism.org