

INNOVATION JOURNALISM

News Flash

Stanford, 18 Jan 2006

www.innovationjournalism.org

The Third Conference on Innovation Journalism

Stanford University, 5-7 April 2006

We are pleased to call for papers and invite participants to The Third Conference on Innovation Journalism at Stanford University, April 5-7, 2006. The conference will focus on exciting prospects in the field of journalism about innovation and the development of new ways of reporting and publishing that are emerging within the field. Vint Cerf, Chief Internet Evangelist of Google, and the “father of the Internet” will be the opening speaker.

We have already enlisted speakers and delegations from the U.S., Sweden, Finland, Pakistan, Germany, Taiwan and Slovenia and are looking forward to participation from additional countries. This year's core group of speakers range from senior writers to Editors-in-Chief of nationally or globally leading publications. Also participating will be journalism and innovation researchers and experts, including policy makers. The Innovation Journalism Initiatives at Stanford and Sweden, Finland, Pakistan and Germany will be presented.

The main conference themes include: * Practicing Innovation Journalism * Publishing Innovation Journalism * The Role of Journalism in Innovation Systems * Innovation Communication * International Initiatives for Innovation Journalism * The Future of Innovation Journalism and the Emergence of New News Media.

Innovation journalism is journalism about innovations, including technical, business, cultural, legal and political aspects of innovations and innovation systems. The mission of the conference is to discuss the role of innovation journalism in society, to propose best practices within the field and to exchange experiences among ongoing innovation journalism initiatives around the world.

The Innovation Journalism Program at Stanford University was established in January of 2005 and is run by the Stanford Center for Innovations in Learning (SCIL) in collaboration with VINNOVA and the Swedish innovation journalism fellowships, the original innovation journalism program launched in 2003. In 2005, Finland and Pakistan created national innovation journalism fellowship programs in collaboration with the Stanford initiative.

Please note that the number of participants for this year's conference is limited. Priority will be given to speakers, panellists and journalism professionals. There is no charge for attending the conference or for access to the online conference materials.

Conference Committee:

David Nordfors, Co-Chair Conference, Senior Research Scholar – Innovation Journalism, SCIL, Stanford University, Head of Innovation Journalism Fellowship Program.

nordfors@stanford.edu , +1 (650) 804-5184

Stig Hagström, Co-Chair Conference, Co-Director SCIL, Professor Emeritus, Stanford University

Annette Eldredge, Conference Coordinator

eldredge@stanford.edu , +1 (650) 724-6483

Melinda Sacks, SCIL/Conference press contact, SCIL, Stanford University, msacks@stanford.edu , +1 (650) 924-0139

Turo Uskali, Visiting scholar, Innovation Journalism, SCIL, Stanford University

Peter Svensson, Visiting researcher, Innovation Journalism, SCIL, Stanford University

For:

- **General information** please send an email to Annette Eldredge: eldredge@stanford.edu.
- **Suggestions on conference papers** please contact David Nordfors: nordfors@stanford.edu
- **Media inquiries** please contact Melinda Sacks: msacks@stanford.edu +1 (650) 924-0139

The Conference Registration form is available online:

<http://scil.stanford.edu/InJo-2006/signup.fft>

SCIL - Stanford Center for Innovations in Learning

The Stanford Center for Innovations in Learning (SCIL) conducts scholarly research to advance the science, technology and practice of learning and teaching. <http://scil.stanford.edu/>

VINNOVA – Swedish Government Agency for Innovation Systems

VINNOVA is the Swedish government agency for innovation systems with the mission to promote sustainable growth by financing research and technical developments and to develop effective innovation systems. www.vinnova.se

INNOVATION JOURNALISM

Innovation Journalism is journalism about innovation. Innovation Journalism covers technical, business, legal and political aspects of innovations and innovation systems. Ideas and studies on innovation journalism are published online on

www.innovationjournalism.org