

INNOVATION JOURNALISM

News Flash

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Finland Launches Innovation Journalism Programme

joins the Second Innovation Journalism Conference at
Stanford April 4-6

The University of Tampere in Finland has launched an Innovation Journalism Research and Education Programme. Ten Finnish journalists are participating in the first round of the education, which consists of three 2-3 day sessions, followed by participation in The Second Innovation Journalism Conference at Stanford University April 4-6 and with a summary session in mid-May at the Third Tampere eGlobal Conference in Finland (www.eglobalconf.net). The theme of the Tampere conference is 'eInnovations' including a top level Finland - Japan day.

The Finnish Innovation Journalism Programme has been initiated by Dr. Seppo Sisättö, Finnish media entrepreneur and recent Fulbright Scholar at Stanford University.

TEKES, The Technology Agency of Finland, (www.tekes.fi) is financing the Innovation Journalism research programme with approximately 100 000 Euros for 2005. The head of research is Dr. Erkki Kauhanen at the University of Tampere..

The education and research programmes are organized under the umbrella of the Journalism Research and Development Centre in the University of Tampere.

Dr. Seppo Sisättö and Dr. Erkki Kauhanen will present the Finnish Innovation Journalism Initiative at The Second Innovation Journalism Conference in April. The Finnish delegation includes the Finnish students and is headed by the former Prime Minister of Finland Mr. Esko Aho, president of SITRA (www.sitra.fi), The Finnish National Fund for Research and Development. Mr Aho will participate as a speaker at the conference at the special session about the role of journalism in innovation systems.

The Finnish initiative has established close collaboration with the existing Innovation Journalism Initiative in Sweden and at Stanford University, sharing the aim of internationalizing innovation journalism.

For more information

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More about Innovation Journalism on <http://www.innovationjournalism.org>